

# Seminar on Sustainable Construction and Cradle to Cradle May 18<sup>th</sup> 2011

Vugge  
til  
vugge



## The seminar will help SMEs to:

- Gain new knowledge on how to be sustainable in the construction industry
- Be introduced to the Cradle to Cradle design concept  
– the new industrial revolution
- Learn about EU legislation and regulation in the construction industry  
eg. when refurbishing houses
- Establish new contacts
- Learn about tools to make your environmental work easier

## Who shall attend?

Small and medium sized companies involved in the construction industry, working with construction of new or renovation of existing buildings, wanting more knowledge on sustainability, sustainable refurbishment and Cradle to Cradle. Researchers, architects, entrepreneurs, and craftsman companies are also welcome.

The Seminar is supported by the EU funded SPIN Program, which helps small and medium sized companies with their environmental work aiming to reduce their environmental impact.



Part-financed by the European Union  
(European Regional Development Fund)



Sustainable Production  
through Innovation in SMEs

Innovationsnetværket for  
energieffektivt og bæredygtigt byggeri



## Sustainable Construction seminar for SMEs

– aimed at SME entrepreneurs, architects and craftsman companies assisting SMEs.

Timing	Preliminary Agenda May 18th 2011- Location: Copenhagen	Speaker
08.30	<b>Registration</b>	
09.00	<b>Welcome and introduction</b> About the SPIN project	René Grøn, DTI
09:10	<b>SPIN toolbox and group discussion</b> <ul style="list-style-type: none"> <li>▪ Presentation of SPIN toolbox that is available as support for SMEs to get onto the market</li> </ul>	René Grøn, DTI
09:30	<b>EU Policy regarding handling waste when refurbishing houses - legislation and regulation</b>	
10:00	<b>LCA and Certification in Sustainability</b>	Klaus Hansen Seniorforsker SBI
10:45	<b>Coffee break</b>	
11:00	<b>Public entrepreneurs – What do they expect from suppliers regarding sustainability?</b> <ul style="list-style-type: none"> <li>▪ Expectations and demands from a public client in connection with the energy efficiency of buildings</li> <li>▪ Experience gained during the Green Business Growth</li> <li>▪ Advice to SMEs who want to start solving problems in energy-efficient building</li> </ul>	Morten Westergaard, Climate Chief in Middelfart
11:30	<b>Lunch break and matchmaking</b>	
12:30		To be determined
12:45	<b>Innogie</b>	Lars Brøndum, Innogie
13:00	<b>Introduction to the Cradle to Cradle Design principle</b> <ul style="list-style-type: none"> <li>▪ From product development to city scale solutions</li> <li>▪ Examples of products and buildings developed</li> <li>▪ New visions and drivers for innovation</li> <li>▪ Explains and points to why Cradle to Cradle can play crucial role in reaching this</li> </ul>	Martin Fluri, Cradle to Cradle Denmark
13:45		To be determined
14:15	<b>Coffee Break</b>	
14:30	<b>Gabriel A/S textile</b> <ul style="list-style-type: none"> <li>▪ Considerations on sustainable strategy</li> <li>▪ Effects from Cradle to Cradle certification</li> </ul>	Kurt Nedergaard, Gabriel A/S
15:00	<b>Joined talk about experiences with Cradle to Cradle</b>	
15:15	<b>From Sustainability to Vitality, ONEPLANETARCHITECTURE</b> <ul style="list-style-type: none"> <li>▪ The global materials crisis v. the perceived energy crisis.</li> <li>▪ Cradle to Cradle projects from The Netherlands, in design and realized.</li> <li>▪ Performance based building materials/ products.</li> </ul>	David Goehring, RAU Architects
16:00	<b>Closing discussion on future situation on using sustainability</b>	René Grøn, DTI
16:30	<b>End of day</b>	



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### **Fee**

To participate at the seminar, the fee is DKK 300.

### **Registration & cancellation**

Registration is binding and can be done from [www.teknologisk.dk/SPIN](http://www.teknologisk.dk/SPIN).  
Cancellation must be in writing. For cancellation later than 14 days before the course start, we do not refund the fee. If you are detained, you are welcome to send a colleague. The Danish Technological Institute reserves the right to make changes in the program and cancellation of the seminar.

### **Working language: English**

Due to the international audience the presentations will be in English.

### **Venue address**

Danish Technological Institute  
Gregersensvej 1  
DK-2630 Taastrup  
Denmark

### **Get more information:**

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[www.spin-project.eu](http://www.spin-project.eu)

### **Roadmap to the Danish Technological Institute**



The seminar is co-arranged with InnoByg

