



# *INVITATION to PARTICIPATE the JOINT DANISH BOOTH*

**ICCI 2014, 24-25-26 APRIL 2014, ISTANBUL**

*THE BIGGEST ENERGY FAIR in TURKEY*

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Ministry of Science, Innovation  
and Higher Education

Turkey is expected to be the fastest growing economy among OECD members during 2011-2017, with an annual average growth rate of 5.4% and a doubling of investments in research and innovation over the last 10 years which offers a huge potential for cooperation in trade, research and innovation in the green-tech field. In this framework, the Trade Council in Turkey and the Danish Ministry of Science Innovation and Higher Education invites you to the joint Danish booth at the **20<sup>th</sup> International Energy and Environment Fair and Conference of Turkey** with appx. 16.000 visitors and 300 participant companies.

We invite companies, start-ups and other institutions to be part of our booth and benefit from our services to market their service/product, to identify partners for joint Research and Innovation projects and have a unique chance to meet and learn from key stakeholders in the clean-tech and renewable energy sector (solar, wind, biomass, biogas, energy efficiency, waste to energy etc.).

▪ **As a delegate you will have the opportunity to:**

- be part of our joint booth (45-50m2)
- Your company will be presented in our “**Danish Delegation Guide & Booklet**” to be distributed within the fair.
- meet with potential cooperation partners through **face-to-face meetings** with private companies, business partners and researchers through ICCI B2B Unit
- benefit from the wide network of the Trade Council and Turkish TUBITAK (the main R&D association of Turkey) who can help you find Turkish partners for international R&D projects.
- share knowledge and experiences through a **Networking Dinner** together with the Danish Consul General and the already established Danish energy and renewable companies in Turkey.
- explore cooperation opportunities within trade and innovation and gain **first hand market exposure** to penetrate to Turkish market.



## ▪ Why the Turkish energy market?



Turkey is an 80 million population market with a great need of know-how in the energy sector and the will to invest in green energy research & technology. It is Turkey's ambition to fund all qualified R&D projects with Turkish partners within the programmes Eurostars/EUREKA.

- Electricity consumption will on the avg. increase by 5-6 % per year
- 40 GW/130 billion \$ investment need in the electricity sector till 2020.
- 2023 Targets for Turkey supported by new incentives:
  - ✓ 30 % RE in the overall electricity production
  - ✓ 20.000 MW wind/3.000 MW solar /600 MW biomass energy.

## ▪ Cost of being a delegate

- **6,000 DKK per company** to be paid to the Trade Council Turkey for the services mentioned above.
- Airfare, hotel and other costs will be covered by the participant.
- Each company can have 1 participant as a delegate and there will be an additional fee of 3,000 DKK for another delegate
- The information booth, the design of the booth and the Danish Delegation Guide & Booklet is funded by *the Danish Ministry of Science, Innovation and Higher Education*.

For further information or to sign up, please contact us till **Friday, 7<sup>th</sup> of February 2014**

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